

Media Kit

Arvind Passey

Short Bio:



Arvind Passey began his professional life marching up and down the drill square of the Indian Military Academy as a gentleman cadet and ended his job-era playing hide-&-seek with media teams as the Head of Corporate Communications. A few of the 1800+ poems written by him are published in journals in India & UK but the rest still in notebooks, loose sheets, penned on napkins, and in computer files. He has had short-stories published in anthologies and articles in The Education Post, The Huffington Post, BusinessInsider, InsightBuzzar, & MarketingBuzzar and others. He has been discussing technology on UNBOXED and TownHall on NDTV, moderated a few education-related discussions on DilliAajTak, attended Kumaon Lit Fest and SMVDU Lit Life as a speaker, moderated a discussion on journalism vs blogging with Saeed Naqvi etc. He dreams of travelling to every country in the world... and of finally completing his first novel. On the social media he is /arvindpassey everywhere.

I am open to all kinds of blogging assignments in travel, technology, lifestyle products, food & drinks, hotels, restaurants, resorts and so on. My contact details are given at the end of this document.

Blog:

<http://passey.info>

Social media presence updated until August 2017:

Facebook: <http://www.facebook.com/arvindpassey>

Friends on my profile have gone beyond 5000 and I have to keep deleting names to let this list remain active for accepting requests.

Twitter: <http://www.twitter.com/arvindpassey>

Around 5000 followers and more than 48,000 tweets sent.

Instagram: <http://www.instagram.com/arvindpassey>

2050 followers and 2500+ posts sent.

Linkedin: <https://in.linkedin.com/in/arvindpassey>
More endorsements on my profile than you'd expect.

YouTube: <http://www.youtube.com/user/arvindpassey>
More than 80 videos on my channel, 45K+ views, and more than hundred subscribers.

Started 'The Real Fiction', a group for creative writers on Facebook that now has more than 13,000 members:
<https://www.facebook.com/groups/fiction.nonfiction/>

Also on platforms like Roposo, Periscope, and Vimeo etc.



Articles published in:

Blog contributor @ Huffington Post, India
Blog contributor @ BusinessInsider
Blogger panel @ MarketingBuzzar
Blogger panel @ InsightBuzzar
Senior Columnist @ The Education Post
Member @ Indiblogger dot in
Member @ Blogadda dot com
Member @ Blogmint dot com
Contributor @ Medium dot com
Contributor @ AwazAapki – published political satire
Contributor @ Bluzog – published book-reviews
Contributor @ IndianExponent
Editor @ PrepTime – a monthly magazine brought out by PT Education
Editor @ The Learner – a newsletter brought out by BLB Group

Poetry and Short-stories published:

Open Road Review
Five anthologies published by different publishers
Poetry in UK and India
(Also in one of the Poetry Society anthologies)
Articles in HT, Huffpost, BI etc

Details of anthologies:

Title: Social potpourri – An Anthology II
Title of my story: Utsav sells his first idea
ISBN: 93-84439-06-1

Title: Crossed & Knotted
India's first composite novel
Title of my story: The real fiction of Illiana Braun
Publisher: Readomania
ISBN: 9788192997520

Title: Arranged to love
Title of my story: My husband's girlfriend
Publisher: NotionPress
ISBN: 978-1-945497-71-1

Title: Jukebox
Title of my story: The boy who never became a man
Publisher: Writersmelon
ISBN: 789385854330

Title: Have a safe journey
Title of my story: The street photographer
Publisher: Amaryllis
ISBN: 978-93-81506-98-1

Blogging prizes won:

Won scores of blogging and social media contests winning everything from trips like the one to Spiti, Jordan, Sydney, and a number of wildlife sanctuaries, devices like Blackberry Playbook, Samsung Tab, iPad, iPhone 5 and a number of other smartphones, fashion accessories, food hampers, books, and even an original artwork by Raseel Gujral. Only a few are mentioned below:

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1

Tata-Indiblogger blogging marathon
Won First prize – Tata Tiago

2

Travel blogging
Sent by Expedia to Sydney

3

Travel blogging
Winner in 'Grab Your Dream' contest
Sent by Cox & Kings to Jordan

4

Mobiler/brand ambassador – Samsung India

Sent to Seoul for Mobiler’s meet

5

Best Book Reviewer Award

BTB Literary Awards

6

Won Michelin Pilot Experience

Drove Formula 1 car at Sepang Circuit, Kuala Lumpur, Malaysia

7

NDTV-Volvo Adventure Challenge

13 episodes telecast on NDTV Prime

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Posts on different genres:

Travel:

Look down to discover chewing gum art in London – [Click to read](#)

Finding yourself – poetry and the potter’s wheel – [Click to read](#)

Jordan: Where is my donkey? – [Click to read](#)

Twelve hours away from insanity – [Click to read](#)

The squirrels of Kensington Palace – [Click to read](#)

Wildlife and Environment:

Each species is a masterpiece – [Click to read](#)

Ranthambhore ka T24 – [Click to read](#)

PawanKali is in love with Batalik – [Click to read](#)

An eco-warrior on the trek route in Havelock Island – [Click to read](#)

Technology:

The artist within you – [Click to read](#)

A revolution in your pocket – [Click to read](#)

A writer, a smartphone, and a thriller in the making – [Click to read](#)

The mantras of staying young – [Click to read](#)

Sam Sung and App Le are not in OPPOsition – [Click to read](#)

Humour:

Intolerant: another word messed up – [Click to read](#)

A comedian in the PMO – [Click to read](#)

Let us get creative with tourism – [Click to read](#)
The world doesn't need a woman anymore – [Click to read](#)
The nation wants to know – [Click to read](#)
It isn't odd that it even reached the future – [Click to read](#)

Poetry:

This is art – [Click to read](#)
Waiting – [Click to read](#)
I'm not racing you, buddy – [Click to read](#)
Who says a Chetan Bhagat novel doesn't have poetry in it? – [Click to read](#)
To see is more than you thought you could see
To see is more than you thought you could see – [Click to read](#)

Politics:

Ration the potions with notions of nation – [Click to read](#)
I'm no fan of a ban – [Click to read](#)
The story of Chinky, Thulla, and Tambi – [Click to read](#)
The Prostitutes and the Politicians – [Click to read](#)
The activist in BJP: Sudhanshu Mittal – [Click to read](#)
Politics, confrontation, and the will to serve the nation – [Click to read](#)
"Till now the people didn't have a choice. They now have a choice." An interview with Arvind Kejriwal – [Click to read](#)

Lifestyle:

CEOs Know that Strategy isn't a Solo Sport – [Click to read](#)
My Yorkshire aromas – [Click to read](#)
Romeos, Outdoors, and Repellents – [Click to read](#)
A legend charges into the mind... - [Click to read](#)
Thrillers are so much like Technology – [Click to read](#)
Cosmetics from a male perspective – [Click to read](#)
Policing the language of pollution – [Click to read](#)

Art:

Ahmedabad: In search of art inside a cave – [Click to read](#)
Shehzad Bhanji – this lefty plucks the right strings – [Click to read](#)
Drawing the face of a joke on the body of a truth – [Click to read](#)
French dessert, some history, and a village – [Click to read](#)
Husain joins Durga and Saraswati – [Click to read](#)
Graffiti in Sydney – [Click to read](#)

Food and drinks:

Fariners love my banana leaf grill – [Click to read](#)
Venkat Rao from Bumflaat – [Click to read](#)
Farzylicious tickles – [Click to read](#)
Lost recipes of the royals and a gastronomic leap towards immortality – [Click to read](#)
That narrow valley between hills – [Click to read](#)
The PUFA-MUFA of life – [Click to read](#)

Photography:

Adventures on a foggy morning – [Click to read](#)

Sydney in reflections – [Click to read](#)

Points to remember when clicking pictures in a Resort – [Click to read](#)

The lens is forever between you and your camera – [Click to read](#)

The Making of Durga Idols During Devi Paksha – [Click to read](#)

Short Stories:

Revenge of a food blogger – [Click to read](#)

Her paintbrush is a razor – [Click to read](#)

Raindrops on paper – [Click to read](#)

Stories Within Us Wish to Live – [Click to read](#)

We're all inside a story – [Click to read](#)

It always happens when the mind wants it to happen! – [Click to read](#)

Books:

Bad Novels, Good Selling – [Click to read](#)

Reading is an analog fine-tuner – [Click to read](#)

That's how stories happen – [Click to read](#)

Spent. And finished – is it? – [Click to read](#)

Breaking up cosy cartels – [Click to read](#)

In pursuit of a promise – [Click to read](#)

Love her, love her, love her... – [Click to read](#)

Auto reviews:

Luxury is Genetically Hexa – [Click to read](#)

Audi for the Aam Aadmi – [Click to read](#)

An emotional acre on the road – [Click to read](#)

Treads of Adventure – [Click to read](#)

It's always about imagination – [Click to read](#)

Volvo XC60: Evolution redefined! – [Click to read](#)

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